Economic Planning Board Meeting
Meeting Minutes
Thursday, November 20, 2014
7:00PM

The meeting was called to order at 7:06 PM

ROLL CALL:
Economic Development Coordinator/Secretary Brittany Abrams called the roll. Present are Economic Development Director James Lurquin; Board Members, John Kapecki, Wojciech Dziechciowski, Fran Mills, Joseph Davern Jr., Mariola Zygmunt, and Orley O. Betcher Jr.

APPROVAL OF MINUTES:
Chairman Lurquin Entertains a Motion to approve the minutes of the Economic Planning Board meeting held on October 16, 2014 as submitted, or if necessary as corrected. SECOND: Board Member Joseph Davern Jr. VOTE: Board Members: John Kapecki, Fran Mills, Joseph Davern Jr., and Mariola Zygmunt. All Aye, motion approved.

CHAIRMAN'S REPORT:
On November 10, 2014 the Board of Trustee's accepted the recommendation of the Economic Planning Board to adopt a Mission Statement, a Scope of Mission and establish Rules and Regulation in order to more clearly define our purpose.

COORDINATOR'S REPORT:
The date for the Business Expo 2015 is being discussed to have it on January 22nd or January 29th. Orley is waiting on the response from the Cook County Forest Preserve speaker to see when she is available. Trustee Oszakiewski explained that Cook County Forest Preserve will be presenting the plan for their upcoming years and how it will affect the community and businesses.

Brittany explains that she and Jim will work further to figure out what date and time the event will take place. Once all is figured out then everyone will be invited in hopes that they can attend. Invitations will be mailed to all of the Justice businesses. Jim mentions that Justice has 250 businesses and that he wants to make sure that everyone receives an invitation in time to RSVP.

Orley explained he was waiting on the response from the Cook County Forest Preserve speaker. Once he hears back he will let Brittany know. Orley also said he found another
speaker interested in the Expo. This speaker would talk about Energy and offer a possible free light bulb service for businesses.

Business Expo will be an evening dinner on a Thursday night as discussed at the previous meeting. Trustee Small said to be sure to come up with a list of topics for speakers and keep track of the days that they are held on. She thinks it is a great idea that the Economic Planning Board is trying different days and times to see what gets a better response.

Fran shared the thought of what have we offered businesses at our last Expo. Joe wants to create an online rsvp link to sign up for the Business Expo as well as a raffle give away. Fran said that the business can promote their own business as an exhibit. Be more of an expo rather than a dinner. Jim also discussed what he and Brittany talked about earlier in the week, the possibility of an expo or a name change if it isn't an expo. Trustee Kuban said it could be less formal and make it more of a walk around and view each exhibit. Start with twenty booths for twenty businesses. There could be finger foods in the center and make it more casual. Would allow the public to get to know what businesses are in town. Joe said to make it more as a party. Trustee Small said these are great ideas and it could have a better turnout. Brittany said she and Jim will work on getting things together for the next business event and will discuss it further.

Next topic is the Economic Development Sticker Decal Logo. This program will recognize businesses who are helping by "Building Justice Together." There will be a program but there needs to be specific criteria as to how a business can receive it. Ideas from the Economic Planning Board: If a business attends the Business Expo, fills out a questionnaire and sends it back, sponsors an event/program, remodels or beautify their business, etc. This program will be explained more at the next Business Expo. Brittany is working on a name for the program and will use the ideas brought on by the Economic Planning Board. The program needs to be specific and simple as said by the members.

**COMMITTEE REPORTS:**

- **Business Retention & Expansion- Business Visits**
  
  Jim explained that it is important for the members to email Brittany by the end of next week about business visits that each member has done.

**OLD BUSINESS:**

Beautification Presentation by Philip Shaafsma & Orley Betcher The Best Marketing...

Phil had a number of flower pot examples to pass around to have a look at. These pots would send a message for streetscape in the area and improve beautification within the village. Prices and sizes were discussed. Orley would like to present this to businesses at the Expo Idea is for village to buy a number of pots to begin and have business rent a flower pot for their business. These flower pots will be uniform and unique.
A really tough plastic double walled pot is what the village would purchase. These would have a warranty for ten years. It will be replaced if damaged. These are outdoor pots and are said to hold up well. The pots are from South America.

**NEW BUSINESS:**

Jim created a Check List for Developers. This check list will comply with Village Codes. The Economic Planning Board will need to come up with some ordinances to place on this list. We need to determine the process and make it easier/streamlined. For example there needs to be 35% green space on property, utilities need to be underground, no billboards, etc.

83rd Street Hill- Asbury Woods II Development Proposal to Village was a 95 unit Veterans Assisted Living Home and Senior Assisted Living Home. A community center and strip mall will be included. There will be a detention and retention pond, clinic, etc. This plan was in the works before the Economic Planning Board came along and is in the process of being developed. Jim explained that the process for the developer is to first visit with Mayor, then Board of Trustees, and then the Economic Planning Board. The Economic Planning Board should be working to decide if a project is feasible as mentioned by Trustee Small.

Resident had asked if this would fit in with the village since it was said in the past that there was supposed to be a park in that location. Said there needs to be a comprehensive plan so it can be planned for and see if it is actually beneficial to the community. How about taxes?

Plat of Survey- TIF #3
Jim explained that a majority of the property is State right of way. The access is limited with surrounding roadways. He also showed the Economic Planning Board how to review the plat of survey. Asked the Economic Planning Board to think of what sort of business would fit well there.

Why Not was sold for taxes but a lot of the property is state right of way. A possible area for green space.

**ADJOURNMENT:**
The Chair will entertain a Motion to Adjourn.
MOTION: Fran Mills
SECOND: Joseph Davern Jr.
VOICE VOTE: All ayes.

Meeting adjourned at 8:58pm

Respectfully Submitted,

Brittany Abrams
Economic Development Coordinator